

Awais Imran

CONTACT

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ABOUT ME

Internet entrepreneur, UX designer, writer & speaker. Always looking out for exciting challenges!

WORK EXPERIENCE

PriceOye.pk

Jul 2015 — Present

Co-founder and Head of Content & Design

Leading all content and design efforts at Pakistan's leading price comparison shopping startup.

Multiple Contractors

2016 — Present

User Experience Designer

Working directly with some of the biggest brands in Pakistan to 10x their products' user experience by designing human-centered solutions, often in direct collaboration with leading UX designers in Pakistan.

UX Design in Pakistan

2016 — Present

Curator

Leading 2,000+ member community where designers associated with Google, Stanford, Palantir, Wells Fargo, KeepTruckin, Frog Design, Telenor and other leading organizations share design insights and resources, participate in exciting discussions, host meet-ups and talks — all to promote user experience design in Pakistan. Link: facebook.com/groups/UXDesignInPakistan

Arbisoft

Sep 2016 — Jan 2017

User Experience Designer

Led user-centered design efforts for ListenTool, a continuous feedback product for businesses big and small with the goal of significantly improving the user experience. Please view my LinkedIn profile for more details.

Jumpshare

Aug 2015 — Aug 2016

Growth Engineer

Led the implementation of proven growth hacks while experimenting with innovative methods to quickly grow Jumpshare's userbase, while keeping current users engaged. Also worked directly with the company founder in various design and marketing-related initiatives. Please view my LinkedIn profile for more details.

WindowsClan.com (acquired)

2016 — 2016

Co-founder & Editor-in-Chief

Launched an Windows technology blog, leading a team of writers. It was acquired by a Vietnam-based publisher.

CupertinoTimes.com (acquired)

2014 — 2015

Co-founder & Editor-in-Chief

Launched an Apple technology blog, leading a team of three writers. It was acquired by a US-based publishing firm.

Various Technology Blogs

2011 — 2014

Staff Writer

Wrote 2,000+ blog posts — in-depth reviews, tutorials, op-ed pieces and the latest and greatest news and more — for leading technology blogs like Redmond Pie, Addictive Tips, VR-Zone, WCCF Tech, Sizlopedia and others.

Google

Jun 2013 — Jun 2014

Student Ambassador

Acted as liaison between NUST and Google. Hosted multiple events on campus to promote Google Apps for Education.

EDUCATION

Bachelors in Engineering (Software Engineering), 3.61

Sept 2011 — June 2015

National University of Science and Technology (NUST-SEECs)

Interaction Design Specialization

University of California, San Diego (via Coursera.org)

- Human-Centered Design: An Introduction - Certificate 6TWC3WCVRJNJ
- Design Principles: An Introduction - Certificate M7KX8ASXZBD7
- Social Computing - Certificate YTMDC2M8EEUU

WRITING & SPEAKING

I enjoy sharing insights on design, personal growth, and entrepreneurship through writing and public speaking. Brief list of my best work:

- How startups can work with schools to create a win-win situation, *Tech in Asia*
- Pakistani Universities and Entrepreneurship, *MIT Technology Review PK*
- Your guide to writing impossible-to-ignore e-mails, *Dawn.com*
- My terrible yet oddly fantastic Black Friday shopping experience, *The Express Tribune*

- From Computer Science to User Experience, *Product Design at FAST Islamabad*
- Intro to Design Thinking, *DevFest 2016 by Telenor & Google*
- The Importance of the Side Hustle, *Apronix '16 at GCU Lahore*
- Becoming a Successful Student with Growth Mindset, *Apronix '16 at GCU Lahore*
- My (Awesome) Google Search Summit Experience, *LUMS*

IN THE MEDIA

- Pakistan co-representative, *Telenor Youth Summit 2013 & 2016*
- 10 young Pakistanis who have made us proud, *The Express Tribune*
- 13 Incredible Geniuses from Pakistan We Didn't Know About, *Mangobaaz*
- Young Achiever, *Social Mania talkshow*